

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WOAI-TV <i>San Antonio TX</i>	<b>Date:</b> 9/15/2016
---	------------------------

I, Screen Strategies Media,

**being/on behalf of:** Pete Gallego,

**a legally qualified candidate of the** Democratic

**political party for the office of:** Congress

**in the** General

**election to be held on:** 11/8/2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$14,777.25

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Pete

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wayne Alexander

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/15/2016

**Date**

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

**Printed Name**

**Title**



WOAI  
4335 NW Loop 410  
San Antonio, TX 78229

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 22030

## Contract # 2630845

**Schedule Dates** 09/20/16-09/26/16  
**Advertiser** Pete Gallegos for Congress-D (74186)  
**Agency** Screen Strategies Media-Fairfax (15683)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** PETE GALLEGOS/DEM/GALLEGOS FOR CONGRESS  
**Salesperson** Overman, Mindi (3620)  
**Sales Office** KABB/KMYS  
**Buyer Name** Bahng, Caroline  
**Phone/Fax** (703) 272-7300 /  
**CPE** Gallego/General/2304  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/19/16  
**Last Modified**  
**Entered By** Mindi Overman  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,616.75  
**Net Total** \$14,828.25  
**Sales Tax**

### San Antonio (WOAI)

By Broadcast Month	Spots	Rate
Sep. 2016	32	\$14,100.00
Oct. 2016	7	\$3,345.00
<b>Grand Total:</b>	<b>39</b>	<b>\$17,445.00</b>

*Paid 9/15/16*  
*CK 27766*

**INCOMPLETE CONTRACT**

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	09/20/16-09/22/16	3	:30	5:00:01A- News-News 4 San Antonio Today 5a			1		1				2	\$175.00	\$350.00	San Antonio (WOAI)	News 4 @ 5a - Sec 3	9/19/16
Est 2.0	Unapproved (NewL) on credit hold / News	09/21/16-09/23/16	3	:30	5:30A- News-News 4 San Antonio Today 530a				1		1			2	\$300.00	\$600.00	San Antonio (WOAI)	News 4 @ 5:30a - Sec 3	9/19/16
Est 3.0	Unapproved (NewL) on credit hold / SPOT	09/20/16-09/23/16	3	:30	7A- NBC-The Today Show Hour 1 & 2			1	1	1	1			4	\$400.00	\$1,600.00	San Antonio (WOAI)	Today Show - Sec 3	9/19/16
Est 4.0	Unapproved (NewL) on credit hold / SPOT	09/26/16-09/26/16	3	:30	7A- NBC-The Today Show Hour 1 & 2		1							1	\$400.00	\$400.00	San Antonio (WOAI)	Today Show - Sec 3	9/19/16
Est 5.0	Unapproved (NewL) on credit hold / News	09/26/16-09/26/16	3	:30	5:00:01A- News-News 4 San Antonio Today 5a		1							1	\$175.00	\$175.00	San Antonio (WOAI)	News 4 @ 5a - Sec 3	9/19/16
Est 6.0	Unapproved (NewL) on credit hold / SPOT	09/25/16-09/25/16	3	:30	7A- NBC-Sunday Today Show								1	1	\$225.00	\$225.00	San Antonio (WOAI)	Sunday Today- Sec 3	9/19/16
Est 7.0	Unapproved (NewL) on credit hold / SPOT	09/21/16-09/21/16	3	:30	10A- San Antonio Living				1					1	\$175.00	\$175.00	San Antonio (WOAI)	SA Living - Sec 3	9/19/16
Est 8.0	Unapproved (NewL) on credit hold / SPOT	09/20/16-09/23/16	5	:30	4P- Judge Judy			1	1	1	1			4	\$175.00	\$700.00	San Antonio (WOAI)	Judge Judy- Sec 5	9/19/16
Est 9.0	Unapproved (NewL) on credit hold / SPOT	09/20/16-09/20/16	3	:30	4:30:30P- Judge Judy 2			1						1	\$400.00	\$400.00	San Antonio (WOAI)	Judge Judy- Sec 3	9/19/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WOAI  
4335 NW Loop 410  
San Antonio, TX 78229

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 22030

## Contract # 2630845

**Schedule Dates** 09/20/16-09/26/16  
**Advertiser** Pete Gallegos for Congress-D (74186)  
**Agency** Screen Strategies Media-Fairfax (15683)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** PETE GALLEGOS/DEM/GALLEGOS FOR CONGRESS  
**Salesperson** Overman, Mindi (3620)  
**Sales Office** KABB/KMYS  
**Buyer Name** Bahng, Caroline  
**Phone/Fax** (703) 272-7300 /  
**CPE** Gallego/General/2304  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/19/16  
**Last Modified**  
**Entered By** Mindi Overman  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,616.75  
**Net Total** \$14,828.25  
**Sales Tax**

### San Antonio (WOAI)

By Broadcast Month	Spots	Rate
Sep. 2016	32	\$14,100.00
Oct. 2016	7	\$3,345.00
<b>Grand Total:</b>	<b>39</b>	<b>\$17,445.00</b>

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (NewL) on credit hold / SPOT	09/26/16-09/26/16	5	:30	4P- Judge Judy		1							1	\$175.00	\$175.00	San Antonio (WOAI)	Judge Judy- Sec 5	9/19/16
Est 11.0	Unapproved (NewL) on credit hold / News	09/20/16-09/23/16	5	:30	5P- News-News 4 WOAI at 5p			1	1	1	1			4	\$345.00	\$1,380.00	San Antonio (WOAI)	News 4 @ 5p - Sec 5	9/19/16
Est 12.0	Unapproved (NewL) on credit hold / News	09/26/16-09/26/16	5	:30	5P- News-News 4 WOAI at 5p		1							1	\$345.00	\$345.00	San Antonio (WOAI)	News 4 @ 5p - Sec 5	9/19/16
Est 13.0	Unapproved (NewL) on credit hold / News	09/26/16-09/26/16	3	:30	6P- News-News 4 WOAI at 6p		1							1	\$900.00	\$900.00	San Antonio (WOAI)	News 4 @ 6p - Sec 3	9/19/16
Est 14.0	Unapproved (NewL) on credit hold / News	09/20/16-09/23/16	3	:30	6P- News-News 4 WOAI at 6p			1	1	1	1			4	\$900.00	\$3,600.00	San Antonio (WOAI)	News 4 @ 6p - Sec 3	9/19/16
Est 15.0	Unapproved (NewL) on credit hold / News	09/20/16-09/23/16	3	:30	6:30P- News-News 4 WOAI at 630p			1	1	1	1			4	\$750.00	\$3,000.00	San Antonio (WOAI)	News 4 @ 6:30p - Sec 3	9/19/16
Est 16.0	Unapproved (NewL) on credit hold / News	09/26/16-09/26/16	3	:30	6:30P- News-News 4 WOAI at 630p		1							1	\$750.00	\$750.00	San Antonio (WOAI)	News 4 @ 6:30p - Sec 3	9/19/16
Est 17.0	Unapproved (NewL) on credit hold / News	09/25/16-09/25/16	5	:30	5P- News-News 4 WOAI at 5p Wknd								1	1	\$190.00	\$190.00	San Antonio (WOAI)	News 4 Wknd @ 5p - Sec 5	9/19/16
Est 18.0	Unapproved (NewL) on credit hold / SPOT	09/24/16-09/24/16	5	:30	6P- Good Taste with Tanji Patton						1			1	\$90.00	\$90.00	San Antonio (WOAI)	Good Taste- Sec 5	9/19/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WOAI  
4335 NW Loop 410  
San Antonio, TX 78229

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 22030

## Contract # 2630845

**Schedule Dates** 09/20/16-09/26/16  
**Advertiser** Pete Gallegos for Congress-D (74186)  
**Agency** Screen Strategies Media-Fairfax (15683)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** PETE GALLEGOS/DEM/GALLEGOS FOR CONGRESS  
**Salesperson** Overman, Mindi (3620)  
**Sales Office** KABB/KMYS  
**Buyer Name** Bahng,Caroline  
**Phone/Fax** (703) 272-7300 /  
**CPE** Gallego/General/2304  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/19/16  
**Last Modified**  
**Entered By** Mindi Overman  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,616.75  
**Net Total** \$14,828.25  
**Sales Tax**

### San Antonio (WOAI)

By Broadcast Month	Spots	Rate
Sep. 2016	32	\$14,100.00
Oct. 2016	7	\$3,345.00
<b>Grand Total:</b>	<b>39</b>	<b>\$17,445.00</b>

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 19.0	Unapproved (NewL) on credit hold / SPOT	09/24/16-09/24/16	5	:30	6:30P- NBC-Primetime Preview							1		1	\$90.00	\$90.00	San Antonio (WOAI)	Prime Preview- Sec 5	9/19/16
Est 20.0	Unapproved (NewL) on credit hold / Prime	09/22/16-09/22/16	5	:30	9P- NBC-The Blacklist (Thursday)				1					1	\$700.00	\$700.00	San Antonio (WOAI)	Blacklist - Sec 5	9/19/16
Est 21.0	Unapproved (NewL) on credit hold / News	09/21/16-09/21/16	3	:30	10P- News-News 4 WOAI at 10p				1					1	\$1,000.00	\$1,000.00	San Antonio (WOAI)	News 4 @ 10p- Sec 3	9/19/16
Est 22.0	Unapproved (NewL) on credit hold / SPOT	09/26/16-09/26/16	3	:30	10:35P- NBC-The Tonight Show with Jimmy Fallon		1							1	\$600.00	\$600.00	San Antonio (WOAI)	Tonight Show- Sec 3	9/19/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

# Gallego for Congress



<b>Station</b>	WOAI-TV	<b>Buyer</b>	Caroline Bahng	
<b>Market</b>	San Antonio	<b>Email</b>	caroline@screenstrategies.com	
<b>Flight Dates</b>	9/20/2016 - 9/26/2016 Revised (Est. 2304)		<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Tue 9/20	Wed 9/21	Thu 9/22	Fri 9/23	Sat 9/24	Sun 9/25	Mon 9/26	Total
WOAI 5a News 5:00 AM - 5:30 AM	EM	M-F 30	\$175.00 <b>\$525.00</b>	1		1				1	3
Sold Out: Lowest Rate to Clear per WOAI											
WOAI 5:30a News 5:30 AM - 6:00 AM	EM	M-F 30	\$300.00 <del>\$300.00</del> 600		1		1				2
Sold Out: Lowest Rate to Clear per WOAI											
Today Show 7:00 AM - 9:00 AM	EM	M-F 30	\$400.00 <b>\$2,000.00</b>	1	1	1	1			1	5
Sold Out: Lowest Rate to Clear per WOAI											
Sunday Today 7:00 AM - 8:00 AM	EM	Su 30	\$225.00 <b>\$225.00</b>						1		1
Sold Out: Lowest Rate to Clear per WOAI											
San Antonio Living 10:00 AM - 11:00 AM	DT	M-F 30	\$175.00 <b>\$175.00</b>				1				1
Sold Out: Lowest Rate to Clear per WOAI											
Judge Judy 4:00 PM - 4:30 PM	EF	M-F 30	\$175.00 <b>\$875.00</b>	1	1	1	1			1	5
Sold Out: Lowest Rate to Clear per WOAI											
Judge Judy 4:30 PM - 5:00 PM	EF	M-F 30	\$400.00 <b>\$400.00</b>	1							1
Sold Out: Lowest Rate to Clear per WOAI											
WOAI 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$345.00 <b>\$1,725.00</b>	1	1	1	1			1	5
Sold Out: Lowest Rate to Clear per WOAI											
WOAI 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$900.00 <b>\$4,500.00</b>	1	1	1	1			1	5
Sold Out: Lowest Rate to Clear per WOAI											
WOAI 6:30p News 6:30 PM - 7:00 PM	EN	M-F 30	\$750.00 <b>\$3,750.00</b>	1	1	1	1			1	5
Sold Out: Lowest Rate to Clear per WOAI											

# Gallego for Congress



<b>Station</b>	WOAI-TV	<b>Buyer</b>	Caroline Bahng	
<b>Market</b>	San Antonio	<b>Email</b>	caroline@screenstrategies.com	
<b>Flight Dates</b>	9/20/2016 - 9/26/2016 Revised (Est. 2304)		<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Tue 9/20	Wed 9/21	Thu 9/22	Fri 9/23	Sat 9/24	Sun 9/25	Mon 9/26	Total
<del>Saturday 5p News</del> <del>5:00 PM - 5:30 PM</del>	<del>EN</del>	<del>Sa 30</del>	<del>\$300.00</del> <del>\$300.00</del>					1			1
Sunday 5p News 5:00 PM - 5:30 PM	EN	Su 30	\$190.00 <b>\$190.00</b>						1		1
Good Taste 6:00 PM - 6:30 PM	PA	Sa 30	\$90.00 <b>\$90.00</b>					1			1
NBC Special 6:30 PM - 7:00 PM 9/24: NBC Prime Preview	PA	Sa 30	\$90.00 <b>\$90.00</b>					1			1
The Blacklist 9:00 PM - 10:00 PM	PT	Th 30	\$700.00 <b>\$700.00</b>			1					1
WOAI 10p News 10:00 PM - 10:35 PM Sold Out: Lowest Rate to Clear per WOAI	LN	M-F 30	\$1,000.00 <b>\$1,000.00</b>		1						1
Tonight Show 10:35 PM - 11:35 PM Sold Out: Lowest Rate to Clear per WOAI	LF	M-F 30	\$600.00 <b>\$600.00</b>							1	1
<b>Station Totals</b>			<b>\$17,445.00</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>7</b>	<b>39</b>